

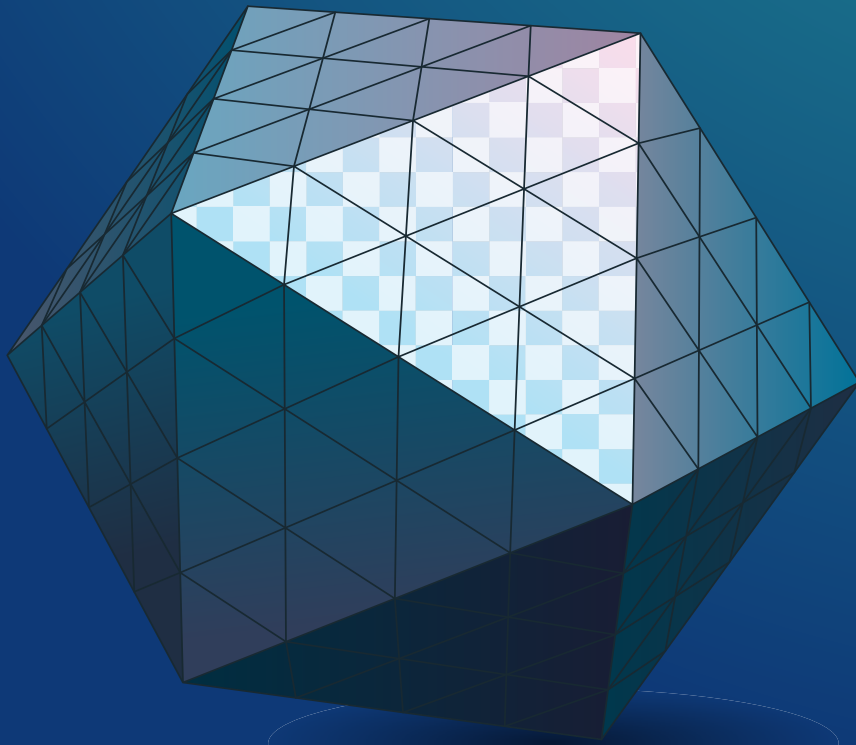


VIETNAM INTERNATIONAL WATCH EXPO 2024

28 - 30/6/2024

QUEEN PLAZA KY HOA

16A LE HONG PHONG STREET, WARD 12, DISTRICT 10, HCMC



WWW.WATCH-EXPO.COM

CONTACT@WATCH-EXPO.COM

FACEBOOK.COM/VIETNAMWATCHEXPO

ORGANIZERS:



CO-ORGANIZERS:





GATHERING

OVER 300 WATCH BRANDS

WELCOME TO THE VIETNAM INTERNATIONAL WATCH EXPO (VIWE) 2024!

VIWE HONORS AND DISPLAYS EXQUISITE TIMEPIECES THAT REFLECT THE GREAT COMBINATION OF CLASSICAL ART AND MODERN TECHNOLOGY. VIWE BRINGS TOGETHER LEADING WATCH BRANDS FROM VIETNAM AND AROUND THE WORLD, HELPING TO EXPLORE THE BEAUTY, VALUE, AND BOUNDLESS CREATIVITY OF THE WATCH INDUSTRY.

"WHY CHOOSE THE VIETNAM INTERNATIONAL WATCH EXHIBITION 2024?"

01 LARGEST SCALE IN VIETNAM

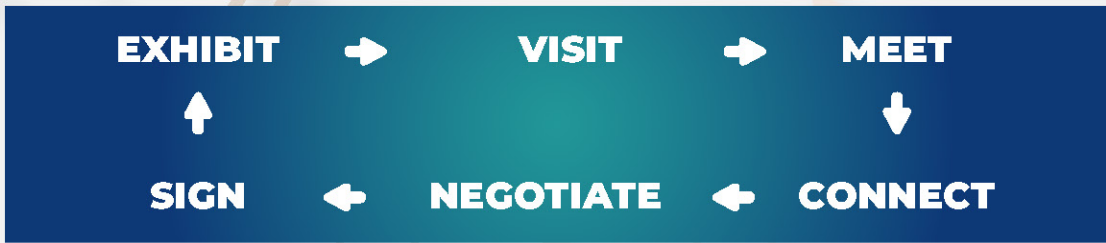
02 SUPPORTED BY PRESTIGIOUS WATCH ORGANIZATIONS

03 YEARS ORGANIZED

04 INTRODUCE AND PROMOTE PRODUCTS & SERVICES TO POTENTIAL PARTNERS AND CUSTOMERS.

05 STRENGTHEN AND ENHANCE BRAND RECOGNITION IN THE VIETNAM MARKET AND OVER THE WORLD.

06 EXCHANGE AND COOPERATE WITH BUSINESSES IN THE SAME FIELD DOMESTICALLY AND INTERNATIONALLY.



PROVIDING A UNIQUE EXPERIENTIAL SPACE, THE VIETNAM INTERNATIONAL WATCH EXPO 2024 IS NOT JUST A TRADE EXHIBITION, BUT ALSO A PLACE TO SHOWCASE THE PRIDE, PASSION, AND INNOVATIVE SPIRIT OF THE INTERNATIONAL WATCH INDUSTRY IN GENERAL AND VIETNAM IN PARTICULAR.

GREAT FUTURE EXHIBITION CO., LTD

China Office: Room 205, Risheng Building, No.35 Qingcai East Street, Huale Road, Yuexiu District, Guangzhou
 VietNam Office: Room 501 GOLD STAR Building 12 - 284/41/2 Ly Thuong Kiet Street, 14 Ward, District 10, Ho Chi Minh City
 Tel: +86-20-38871918 (CN) Fax: +86-20-38870797 Website: www.gf-hk.com
 +84-28-22127670 (VN) Fax: +84-28-22127670

TRIỂN LÃM QUỐC TẾ ĐỒNG HỒ TẠI VIỆT NAM

Vietnam International Watch Fair 2023

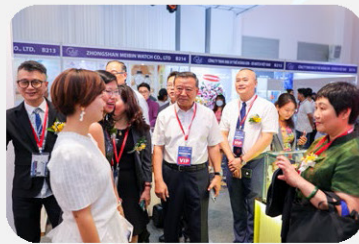
LỄ KHAI MẠC

Opening ceremony

TP. Hồ Chí Minh, ngày 16 tháng 8 năm 2023

ĐƠN VỊ TỔ CHỨC /

ĐỒNG TỔ CHỨC / CO-ORGANIZERS



AT THE VIWE

Affirming Quality: Enhancing and asserting the position of the Vietnamese watch industry on the global map, through showcasing and promoting quality products.

Inspiring Passion: Igniting inspiration and love for the art of watchmaking.

Contributing to Growth: Contributing to the sustainable development of the watch industry by creating a professional playground with a global character that reflects modern market trends.

Connecting the Community: Creating a platform for the watch-loving community, manufacturers, and traders to share, learn, and grow together.

PROFESSIONAL COMMUNICATION PLAN



Covered by a network of 30+ mainstream domestic and international press agencies, and televised advertisements on reputable channels/stations.



Business advertisements on the official communication channels of the event (Facebook/Website).



Banners on high-traffic, websites and industry association websites.



SMS and email marketing sent to potential customer data.



10,000+ invitations to exhibitions & seminars.



10,000+ catalogues with product images + logos + information of exhibitors

EXHIBITORS TESTIMONIALS

Mr. Jacky Lin - ACESTAR Concept Limited

Just finished the Vietnam Watch Exhibition 2023 and I'm grateful for all the support! With a population of 100 million, Vietnam is a market full of potential. The warm hospitality of the locals gave me a whole new perspective of this country. Can't wait to come back and see everyone soon!



Mr. Li Si Yuan - GUANGZHOU STAR RUDDER TECHNOLOGY

The 2023 Vietnam International Watch Fair is the second one held this year, and we are also the second time to participate in the exhibition. The expo provides exhibitors with a solid platform effect, so that we can fully show the new style of strength in front of competitors, so that the competitiveness of exhibitors can be improved.

The exhibition is a good opportunity for exhibitors to gain potential development.



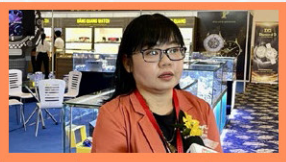
Mr. Tran Ngoc Tuan - Đồng Việt Ltd.,

The 2023 International Watch Exhibition, compared to its inaugural edition in 2019, has seen significant advancements such as:

Participation by many major entities, bringing along renowned international brands. State-of-the-art exhibition facilities that meet international standards.

Numerous booths designed and set up prominently, reflecting the brand's standard aesthetics.

All these provide numerous opportunities for domestic and foreign partners, promoting collaboration, exploring the Vietnamese market, and offering Vietnamese consumers access to globally acclaimed quality products. Moreover, thanks to the Vietnam International Watch Exhibition 2023, participating entities have the chance to understand each other better, strengthen relationships, and engage in more sustainable and tighter collaborations.



Mrs. Nguyen Thi Hong Ngoc Anh Khue Watch:

"At the Vietnam International Watch Exhibition 2023, Anh Khue Watch introduces customers to the renowned product lines of the CASIO watch brand, including G-shock, Baby-G, Sheen, and Edifice. Anh Khue Watch believes that the Exhibition not only provides consumers with the opportunity to access genuine, premium, and quality watches, but also marks a breakthrough for the development of the watch industry in Vietnam."



VISITORS TESTIMONIALS

"I learned about the Watch Exhibition very early through advertisements placed in Facebook, and I decided to visit. I'm pleased with the scale and investment. Thank you to the organizers for connecting domestic and international watch businesses. See you next year."

Quang Huy - Retailer, Vietnam

"Visiting the Vietnam International Watch Expo 2023, we had the opportunity to meet many partners and foreign watch suppliers with superior designs and quality without having to go abroad like in previous years. The exhibition is truly international in scale."

Hoang Thoi - Ho Chi Minh City, Vietnam

"I can't believe I won the lucky draw from the Organizing Committee. I'm so lucky. I will visit the show next year"

Pak Shi Hoo, Busan, South Korea.

VISITORS SATISFACTION

>97%

Leading role of exhibition
(good to excellent)

>95%

Will probably attend again
(positive response)

>60%

Would recommend expo to business partners
(positive response)

They come from:

Watch import and export joint-stock companies
Agents of watch brands
Watch shops
E-commerce platforms
Shopping centers
Retail customers.

VIETNAM, CHINA, CAMBODIA, CHINA TAIWAN
HKSAR, SINGAPORE, MALAYSIA, JAPAN, FRANCE
SOUTH KOREA, THAILAND...



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EXHIBITION FLOORPLAN

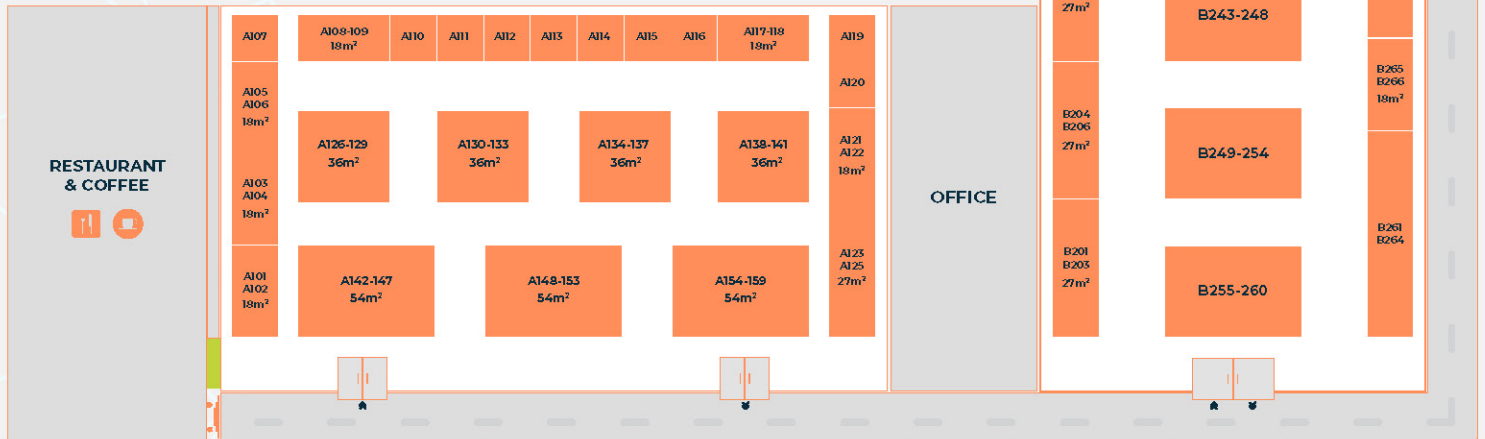
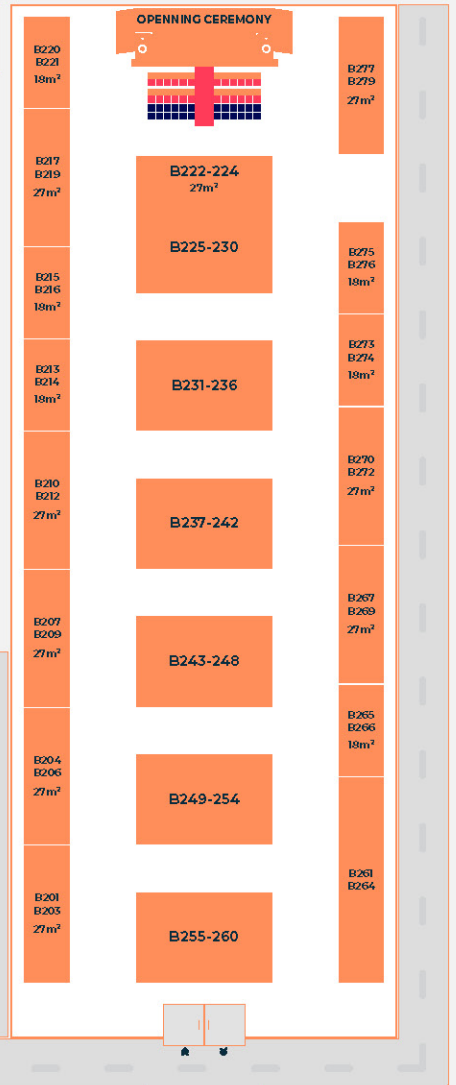
VENUE:

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LOCATION QR CODE:



ENTRANCE >>>

BOOTH TYPES

PACKAGE STAND (min 9m²)
400 USD/m²

- Includes:

- 2.5m Partition
- 1 Fascia board with company name
- 1 Information counter
- 2 Folding chairs
- 2 Fluorescent tubes
- 1 Waste basket
- 1 Power socket (220A/5V)
- Floor carpet



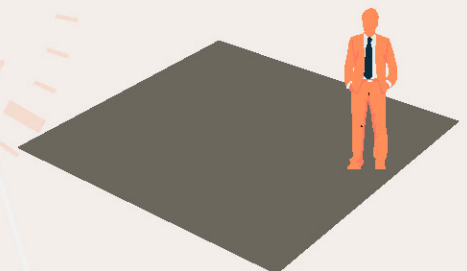
RAW SPACE (min 18m²)
360 USD/m²

- Organizer provides raw space only
- Exhibitors make their own stand's design and construction (stand's design needs to receive confirmation from the Organizer)
- Utilities and additional services can be requested at an additional charge (management fee, construction deposit, electricity, etc.)

UPGRADE PACKAGE STAND (min 9m²)
420 USD/m²

- Includes:

- 2.5m Partition
- 1 Fascia board with company name
- 1 Round table
- 4 Folding chairs
- 2 Fluorescent tubes
- 2 Glass showcases
- 1 Waste basket
- 1 Power socket (220A/5V)
- Floor carpet



*** Open-side will be extra charged USD 100 per one corner
Above price is not included VAT

CONTACT US FOR DETAILED INFORMATION